

Consumer Spending Patterns

2010 Retail Info

Radius 1: CLAREMORE, OK 74017-8002, 0.00 - 5.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
Total Specified Consumer Expenditures - USA	5,721,781,176		6,396,208,340		49,268	52,884	2.36	
Total Specified Consumer Expenditures (AREA)	486,490	0.01	566,740	0.01	44,002	48,258	3.30	89
FOOD AT HOME	58,234	11.97	67,169	11.85	5,267	5,719	3.07	92
Bakery Products	5,592	1.15	6,360	1.12	506	542	2.75	93
Cereal Products	2,672	0.55	2,916	0.51	242	248	1.83	89
Dairy Products	6,131	1.26	7,103	1.25	555	605	3.17	91
Fresh Milk and Cream	1,679	0.35	1,873	0.33	152	159	2.31	98
Other Dairy Products	3,854	0.79	4,571	0.81	349	389	3.73	89
Eggs	598	0.12	659	0.12	54	56	2.02	88
Fats and Oils	583	0.12	651	0.11	53	55	2.32	94
Fish and Seafood	1,040	0.21	1,367	0.24	94	116	6.29	69
Fruits and Vegetables	6,471	1.33	7,947	1.40	585	677	4.56	80
Juices	1,430	0.29	1,774	0.31	129	151	4.81	72
Meats (All)	11,279	2.32	13,126	2.32	1,020	1,118	3.27	91
Nonalcoholic Beverages	6,824	1.40	7,575	1.34	617	645	2.20	98
Prepared Foods	12,385	2.55	14,049	2.48	1,120	1,196	2.69	100
Sugar and Other Sweets	3,825	0.79	4,301	0.76	346	366	2.49	95
FOOD AWAY FROM HOME & ALCOHOL								
Alcoholic Beverages	8,589	1.77	12,341	2.18	777	1,051	8.74	76
Alcoholic Beverages at Home	7,585	1.56	10,824	1.91	686	922	8.54	78
Alcoholic Beverages away from Home	1,004	0.21	1,517	0.27	91	129	10.21	64
Total Food away from Home	28,152	5.79	32,086	5.66	2,546	2,732	2.79	88
Lunch	7,412	1.52	8,020	1.42	670	683	1.64	91
Dinner	10,893	2.24	12,817	2.26	985	1,091	3.53	84
Breakfast and Brunch	2,340	0.48	2,615	0.46	212	223	2.35	87
DAY CARE, EDUCATION & CONTRIBUTIONS								
All Day Care	3,336	0.69	3,779	0.67	302	322	2.66	88
Contributions (All)	11,847	2.44	13,221	2.33	1,072	1,126	2.32	75
Education	12,041	2.48	13,875	2.45	1,089	1,181	3.05	59
Room and Board	889	0.18	781	0.14	80	66	-2.44	61
Tuition/School Supplies	11,152	2.29	13,095	2.31	1,009	1,115	3.48	58

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2010 Retail Info

Radius 1: CLAREMORE, OK 74017-8002, 0.00 - 5.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
HEALTHCARE								
Medical Services	22,341	4.59	25,739	4.54	2,021	2,192	3.04	91
Prescription Drugs	29,247	6.01	33,268	5.87	2,645	2,833	2.75	108
Medical Supplies	1,828	0.38	2,118	0.37	165	180	3.18	87
HOUSEHOLD FURNISHINGS & APPLIANCES								
Total Furniture	6,769	1.39	7,831	1.38	612	667	3.14	86
Bedroom Furniture	1,858	0.38	2,160	0.38	168	184	3.25	90
Living/Dining Room Furniture	3,066	0.63	3,541	0.62	277	302	3.10	85
Other Furniture	1,745	0.36	2,020	0.36	158	172	3.16	83
Total Household Textiles	4,768	0.98	5,658	1.00	431	482	3.74	88
Domestic Textiles	3,905	0.80	4,503	0.79	353	383	3.06	91
Window and Furniture Covers	863	0.18	1,155	0.20	78	98	6.78	78
Major Appliances	2,609	0.54	3,055	0.54	236	260	3.42	93
Misc Household Equipment	4,703	0.97	5,426	0.96	425	462	3.08	90
Small Appliance/Houseware	5,769	1.19	6,725	1.19	522	573	3.31	86
HOUSING RELATED & PERSONAL								
Total Housing Expenses	44,520	9.15	52,394	9.24	4,027	4,461	3.54	93
Fuels and Utilities	23,266	4.78	27,708	4.89	2,104	2,359	3.82	89
Telephone Service	12,084	2.48	13,587	2.40	1,093	1,157	2.49	98
Household Repairs	4,763	0.98	5,390	0.95	431	459	2.64	91
Household Services	4,127	0.85	5,521	0.97	373	470	6.75	62
Housekeeping Supplies	4,106	0.84	4,610	0.81	371	393	2.46	101
Personal Expenses and Services	16,288	3.35	18,186	3.21	1,473	1,549	2.33	90
PERSONAL CARE & SMOKING PRODUCTS								
Personal Care Products and Services	10,036	2.06	12,270	2.16	908	1,045	4.45	84
Personal Care Services	3,662	0.75	5,040	0.89	331	429	7.52	71
Smoking Prods/Supplies	12,092	2.49	14,038	2.48	1,094	1,195	3.22	116
PET EXPENSES								
	5,433	1.12	6,498	1.15	491	553	3.92	90

Consumer Spending Patterns

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Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
SPORTS & ENTERTAINMENT								
Photographic Equipment	1,052	0.22	1,408	0.25	95	120	6.75	90
Reading Materials	3,997	0.82	4,807	0.85	361	409	4.06	85
Sports and Recreation	13,957	2.87	19,073	3.37	1,262	1,624	7.33	84
Sports Equipment	9,456	1.94	11,485	2.03	855	978	4.29	100
Travel	15,603	3.21	18,737	3.31	1,411	1,595	4.02	71
TV, Radio and Sound Equipment	7,086	1.46	10,763	1.90	641	916	10.38	87
Computers, Software & Accessories	5,319	1.09	8,517	1.50	481	725	12.03	86
TRANSPORTATION & AUTO EXPENSES								
Automotive Maintenance/Repair/Other	19,913	4.09	22,037	3.89	1,801	1,876	2.13	90
Gasoline	22,173	4.56	22,355	3.94	2,006	1,904	0.16	98
Diesel Fuel	197	0.04	199	0.04	18	17	0.21	106
Motor Oil	520	0.11	528	0.09	47	45	0.32	108
Vehicle Purchases & Leases	53,374	10.97	58,460	10.32	4,828	4,978	1.91	100
New Autos/Trucks/Vans	19,674	4.04	22,992	4.06	1,780	1,958	3.37	71
Used Vehicles	27,860	5.73	26,449	4.67	2,520	2,252	-1.01	126
Boats and Recreational Vehicle Purchase	5,839	1.20	9,020	1.59	528	768	10.89	148
Rented Vehicles	1,906	0.39	1,996	0.35	172	170	0.94	78
TOTAL APPAREL								
Women's Apparel	13,037	2.68	15,338	2.71	1,179	1,306	3.53	91
Men's Apparel	7,755	1.59	9,275	1.64	701	790	3.92	86
Girl's Apparel	2,911	0.60	3,372	0.59	263	287	3.17	92
Boy's Apparel	2,130	0.44	2,480	0.44	193	211	3.29	96
Infant's Apparel	1,146	0.24	1,364	0.24	104	116	3.80	91
Footwear (excl. Infants)	5,357	1.10	6,365	1.12	485	542	3.76	95
Other Apparel Prods/Services	5,760	1.18	6,592	1.16	521	561	2.89	73

Consumer Spending Patterns

2010 Retail Info

Radius 2: CLAREMORE, OK 74017-8002, 0.00 - 10.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
Total Specified Consumer Expenditures - USA	5,721,781,176		6,396,208,340		49,268	52,884	2.36	
Total Specified Consumer Expenditures (AREA)	912,451	0.02	1,079,109	0.02	47,454	52,214	3.65	96
FOOD AT HOME	106,717	11.70	124,346	11.52	5,550	6,017	3.30	97
Bakery Products	10,220	1.12	11,754	1.09	532	569	3.00	98
Cereal Products	4,886	0.54	5,397	0.50	254	261	2.09	94
Dairy Products	11,241	1.23	13,154	1.22	585	636	3.40	96
Fresh Milk and Cream	3,046	0.33	3,433	0.32	158	166	2.55	102
Other Dairy Products	7,115	0.78	8,518	0.79	370	412	3.94	95
Eggs	1,080	0.12	1,203	0.11	56	58	2.28	92
Fats and Oils	1,062	0.12	1,199	0.11	55	58	2.59	99
Fish and Seafood	1,943	0.21	2,561	0.24	101	124	6.36	75
Fruits and Vegetables	11,948	1.31	14,792	1.37	621	716	4.76	85
Juices	2,624	0.29	3,281	0.30	136	159	5.00	76
Meats (All)	20,795	2.28	24,413	2.26	1,081	1,181	3.48	97
Nonalcoholic Beverages	12,407	1.36	13,932	1.29	645	674	2.46	103
Prepared Foods	22,550	2.47	25,862	2.40	1,173	1,251	2.94	105
Sugar and Other Sweets	7,041	0.77	8,003	0.74	366	387	2.73	100
FOOD AWAY FROM HOME & ALCOHOL								
Alcoholic Beverages	15,851	1.74	22,819	2.11	824	1,104	8.79	80
Alcoholic Beverages at Home	13,979	1.53	19,996	1.85	727	968	8.61	82
Alcoholic Beverages away from Home	1,872	0.21	2,824	0.26	97	137	10.17	69
Total Food away from Home	51,582	5.65	59,579	5.52	2,683	2,883	3.10	93
Lunch	13,540	1.48	14,890	1.38	704	720	1.99	96
Dinner	20,025	2.19	23,861	2.21	1,041	1,155	3.83	89
Breakfast and Brunch	4,265	0.47	4,829	0.45	222	234	2.65	91
DAY CARE, EDUCATION & CONTRIBUTIONS								
All Day Care	6,229	0.68	7,166	0.66	324	347	3.01	94
Contributions (All)	22,231	2.44	25,479	2.36	1,156	1,233	2.92	81
Education	23,554	2.58	27,766	2.57	1,225	1,344	3.58	66
Room and Board	1,948	0.21	1,810	0.17	101	88	-1.41	77
Tuition/School Supplies	21,606	2.37	25,956	2.41	1,124	1,256	4.03	65

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Radius 2: CLAREMORE, OK 74017-8002, 0.00 - 10.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
HEALTHCARE								
Medical Services	41,334	4.53	48,383	4.48	2,150	2,341	3.41	97
Prescription Drugs	53,228	5.83	61,912	5.74	2,768	2,996	3.26	113
Medical Supplies	3,459	0.38	4,083	0.38	180	198	3.60	94
HOUSEHOLD FURNISHINGS & APPLIANCES								
Total Furniture	12,925	1.42	15,255	1.41	672	738	3.61	94
Bedroom Furniture	3,468	0.38	4,108	0.38	180	199	3.69	96
Living/Dining Room Furniture	5,840	0.64	6,889	0.64	304	333	3.59	93
Other Furniture	3,418	0.37	4,033	0.37	178	195	3.60	93
Total Household Textiles	9,015	0.99	10,860	1.01	469	525	4.09	96
Domestic Textiles	7,324	0.80	8,587	0.80	381	416	3.45	98
Window and Furniture Covers	1,691	0.19	2,273	0.21	88	110	6.89	87
Major Appliances	5,028	0.55	5,995	0.56	261	290	3.85	103
Misc Household Equipment	9,164	1.00	10,771	1.00	477	521	3.51	101
Small Appliance/Houseware	11,047	1.21	13,086	1.21	575	633	3.69	95
HOUSING RELATED & PERSONAL								
Total Housing Expenses	81,480	8.93	96,974	8.99	4,238	4,692	3.80	98
Fuels and Utilities	43,454	4.76	52,228	4.84	2,260	2,527	4.04	96
Telephone Service	21,666	2.37	24,695	2.29	1,127	1,195	2.80	101
Household Repairs	9,486	1.04	10,978	1.02	493	531	3.14	105
Household Services	7,844	0.86	10,611	0.98	408	513	7.06	68
Housekeeping Supplies	7,523	0.82	8,570	0.79	391	415	2.78	106
Personal Expenses and Services	29,755	3.26	33,905	3.14	1,547	1,641	2.79	94
PERSONAL CARE & SMOKING PRODUCTS								
Personal Care Products and Services	18,557	2.03	22,965	2.13	965	1,111	4.75	89
Personal Care Services	6,940	0.76	9,605	0.89	361	465	7.68	77
Smoking Prods/Supplies	21,256	2.33	24,826	2.30	1,105	1,201	3.36	117
PET EXPENSES								
	10,758	1.18	12,962	1.20	559	627	4.10	103

Consumer Spending Patterns

2010 Retail Info

Radius 2: CLAREMORE, OK 74017-8002, 0.00 - 10.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
SPORTS & ENTERTAINMENT								
Photographic Equipment	2,054	0.23	2,781	0.26	107	135	7.07	101
Reading Materials	7,599	0.83	9,275	0.86	395	449	4.41	93
Sports and Recreation	26,671	2.92	36,924	3.42	1,387	1,787	7.69	92
Sports Equipment	17,787	1.95	22,162	2.05	925	1,072	4.92	108
Travel	30,106	3.30	36,674	3.40	1,566	1,775	4.36	79
TV, Radio and Sound Equipment	13,194	1.45	20,359	1.89	686	985	10.86	93
Computers, Software & Accessories	10,006	1.10	16,280	1.51	520	788	12.54	93
TRANSPORTATION & AUTO EXPENSES								
Automotive Maintenance/Repair/Other	37,806	4.14	42,281	3.92	1,966	2,046	2.37	98
Gasoline	41,200	4.52	42,023	3.89	2,143	2,033	0.40	104
Diesel Fuel	383	0.04	392	0.04	20	19	0.49	118
Motor Oil	990	0.11	1,017	0.09	51	49	0.54	118
Vehicle Purchases & Leases	106,494	11.67	119,385	11.06	5,538	5,777	2.42	114
New Autos/Trucks/Vans	39,304	4.31	46,202	4.28	2,044	2,236	3.51	82
Used Vehicles	54,163	5.94	52,705	4.88	2,817	2,550	-0.54	141
Boats and Recreational Vehicle Purchase	13,027	1.43	20,478	1.90	678	991	11.44	189
Rented Vehicles	3,361	0.37	3,619	0.34	175	175	1.53	80
TOTAL APPAREL								
Women's Apparel	24,803	2.72	29,690	2.75	1,290	1,437	3.94	100
Men's Apparel	14,721	1.61	17,862	1.66	766	864	4.27	94
Girl's Apparel	5,379	0.59	6,276	0.58	280	304	3.34	98
Boy's Apparel	3,867	0.42	4,546	0.42	201	220	3.51	100
Infant's Apparel	2,080	0.23	2,497	0.23	108	121	4.01	95
Footwear (excl. Infants)	9,864	1.08	11,872	1.10	513	574	4.07	101
Other Apparel Prods/Services	10,741	1.18	12,564	1.16	559	608	3.40	78

Consumer Spending Patterns

2010 Retail Info

Radius 3: CLAREMORE, OK 74017-8002, 0.00 - 20.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
Total Specified Consumer Expenditures - USA	5,721,781,176		6,396,208,340		49,268	52,884	2.36	
Total Specified Consumer Expenditures (AREA)	4,755,371	0.08	5,557,916	0.09	44,056	48,778	3.38	89
FOOD AT HOME	566,137	11.91	647,012	11.64	5,245	5,678	2.86	91
Bakery Products	54,250	1.14	61,304	1.10	503	538	2.60	93
Cereal Products	26,276	0.55	28,555	0.51	243	251	1.74	90
Dairy Products	59,241	1.25	67,998	1.22	549	597	2.96	91
Fresh Milk and Cream	16,358	0.34	18,080	0.33	152	159	2.11	98
Other Dairy Products	36,960	0.78	43,441	0.78	342	381	3.51	88
Eggs	5,922	0.12	6,477	0.12	55	57	1.87	89
Fats and Oils	5,624	0.12	6,210	0.11	52	54	2.08	93
Fish and Seafood	10,341	0.22	13,385	0.24	96	117	5.89	71
Fruits and Vegetables	63,446	1.33	77,047	1.39	588	676	4.29	81
Juices	14,265	0.30	17,480	0.31	132	153	4.51	74
Meats (All)	111,321	2.34	127,902	2.30	1,031	1,123	2.98	92
Nonalcoholic Beverages	65,870	1.39	72,408	1.30	610	635	1.99	97
Prepared Foods	118,870	2.50	133,747	2.41	1,101	1,174	2.50	98
Sugar and Other Sweets	36,633	0.77	40,976	0.74	339	360	2.37	93
FOOD AWAY FROM HOME & ALCOHOL								
Alcoholic Beverages	84,487	1.78	119,723	2.15	783	1,051	8.34	76
Alcoholic Beverages at Home	74,531	1.57	104,917	1.89	690	921	8.15	78
Alcoholic Beverages away from Home	9,956	0.21	14,806	0.27	92	130	9.74	65
Total Food away from Home	273,060	5.74	310,622	5.59	2,530	2,726	2.75	88
Lunch	72,501	1.52	78,663	1.42	672	690	1.70	91
Dinner	105,370	2.22	123,657	2.22	976	1,085	3.47	84
Breakfast and Brunch	22,913	0.48	25,631	0.46	212	225	2.37	88
DAY CARE, EDUCATION & CONTRIBUTIONS								
All Day Care	34,961	0.74	39,910	0.72	324	350	2.83	94
Contributions (All)	111,863	2.35	128,422	2.31	1,036	1,127	2.96	72
Education	118,385	2.49	141,385	2.54	1,097	1,241	3.89	59
Room and Board	9,064	0.19	8,697	0.16	84	76	-0.81	64
Tuition/School Supplies	109,320	2.30	132,688	2.39	1,013	1,165	4.28	59

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Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
HEALTHCARE								
Medical Services	219,233	4.61	254,685	4.58	2,031	2,235	3.23	92
Prescription Drugs	274,606	5.77	313,237	5.64	2,544	2,749	2.81	104
Medical Supplies	17,566	0.37	20,480	0.37	163	180	3.32	85
HOUSEHOLD FURNISHINGS & APPLIANCES								
Total Furniture	66,607	1.40	78,204	1.41	617	686	3.48	86
Bedroom Furniture	18,106	0.38	21,271	0.38	168	187	3.50	90
Living/Dining Room Furniture	30,130	0.63	35,353	0.64	279	310	3.47	86
Other Furniture	17,382	0.37	20,460	0.37	161	180	3.54	84
Total Household Textiles	47,153	0.99	56,288	1.01	437	494	3.87	90
Domestic Textiles	38,446	0.81	44,623	0.80	356	392	3.21	92
Window and Furniture Covers	8,707	0.18	11,665	0.21	81	102	6.79	80
Major Appliances	25,748	0.54	30,350	0.55	239	266	3.57	94
Misc Household Equipment	46,819	0.98	54,427	0.98	434	478	3.25	91
Small Appliance/Houseware	56,184	1.18	66,134	1.19	521	580	3.54	86
HOUSING RELATED & PERSONAL								
Total Housing Expenses	439,220	9.24	514,228	9.25	4,069	4,513	3.42	94
Fuels and Utilities	230,611	4.85	272,489	4.90	2,136	2,391	3.63	91
Telephone Service	119,240	2.51	134,127	2.41	1,105	1,177	2.50	99
Household Repairs	47,333	1.00	54,272	0.98	439	476	2.93	93
Household Services	42,524	0.89	56,747	1.02	394	498	6.69	65
Housekeeping Supplies	39,645	0.83	44,438	0.80	367	390	2.42	100
Personal Expenses and Services	159,125	3.35	180,098	3.24	1,474	1,581	2.64	90
PERSONAL CARE & SMOKING PRODUCTS								
Personal Care Products and Services	97,972	2.06	119,832	2.16	908	1,052	4.46	84
Personal Care Services	35,346	0.74	48,593	0.87	327	426	7.50	70
Smoking Prods/Supplies	116,660	2.45	132,840	2.39	1,081	1,166	2.77	115
PET EXPENSES								
	53,718	1.13	64,160	1.15	498	563	3.89	91

Consumer Spending Patterns

2010 Retail Info

Radius 3: CLAREMORE, OK 74017-8002, 0.00 - 20.00 Miles, Total

Product Category	2010 Aggregate Expenditure Estimate (in 1000s)	% Comp	2015 Aggregate Expenditure Estimate (in 1000s)	% Comp	2010 Annual Avg/ HH	2015 Annual Avg/ HH	Avg Annual % Growth	2010 Index to USA
SPORTS & ENTERTAINMENT								
Photographic Equipment	10,246	0.22	13,841	0.25	95	121	7.02	90
Reading Materials	36,632	0.77	44,429	0.80	339	390	4.26	80
Sports and Recreation	139,655	2.94	192,977	3.47	1,294	1,694	7.64	86
Sports Equipment	93,422	1.96	115,941	2.09	866	1,018	4.82	101
Travel	152,735	3.21	186,592	3.36	1,415	1,638	4.43	71
TV, Radio and Sound Equipment	70,125	1.47	107,011	1.93	650	939	10.52	88
Computers, Software & Accessories	52,213	1.10	84,295	1.52	484	740	12.29	86
TRANSPORTATION & AUTO EXPENSES								
Automotive Maintenance/Repair/Other	196,327	4.13	216,693	3.90	1,819	1,902	2.07	91
Gasoline	218,590	4.60	219,893	3.96	2,025	1,930	0.12	99
Diesel Fuel	1,902	0.04	1,916	0.03	18	17	0.14	105
Motor Oil	5,091	0.11	5,139	0.09	47	45	0.19	108
Vehicle Purchases & Leases	520,112	10.94	572,818	10.31	4,819	5,027	2.03	99
New Autos/Trucks/Vans	193,003	4.06	227,717	4.10	1,788	1,999	3.60	72
Used Vehicles	270,020	5.68	255,562	4.60	2,502	2,243	-1.07	125
Boats and Recreational Vehicle Purchase	57,089	1.20	89,540	1.61	529	786	11.37	148
Rented Vehicles	18,554	0.39	19,842	0.36	172	174	1.39	78
TOTAL APPAREL								
Women's Apparel	126,021	2.65	148,284	2.67	1,168	1,301	3.53	90
Men's Apparel	77,077	1.62	92,095	1.66	714	808	3.90	87
Girl's Apparel	30,243	0.64	35,722	0.64	280	314	3.62	98
Boy's Apparel	21,981	0.46	26,186	0.47	204	230	3.83	101
Infant's Apparel	11,988	0.25	14,324	0.26	111	126	3.90	97
Footwear (excl. Infants)	53,270	1.12	63,280	1.14	494	555	3.76	97
Other Apparel Prods/Services	56,937	1.20	66,512	1.20	527	584	3.36	74

Consumer Spending Patterns

2010Retail Info

Appendix: Area Listing

Area Name:

Type: Radius 1 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

CLAREMORE, OK 74017-8002 Latitude/Longitude 36.308800 -95.611900
Radius 0.00 - 5.00

Area Name:

Type: Radius 2 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

CLAREMORE, OK 74017-8002 Latitude/Longitude 36.308800 -95.611900
Radius 0.00 - 10.00

Area Name:

Type: Radius 3 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

CLAREMORE, OK 74017-8002 Latitude/Longitude 36.308800 -95.611900
Radius 0.00 - 20.00

Project Information:

Site: 1

Order Number: 969374200

