

# Pop-Facts: Demographic Snapshot 2010 Report

Tulsa Metro

CBS, (see appendix for geographies), aggregate

Description	Total CBS	%
<b>Population</b>		
2015 Projection	962,351	
2010 Estimate	930,074	
2000 Census	859,532	
1990 Census	761,019	
Growth 2010-2015	3.47%	
Growth 2000-2010	8.21%	
Growth 1990-2000	12.94%	
<b>2010 Est. Pop by Single Race Class</b>		
	930,074	
White Alone	686,735	73.84
Black or African American Alone	83,256	8.95
Amer. Indian and Alaska Native Alone	67,204	7.23
Asian Alone	14,061	1.51
Native Hawaiian and Other Pac. Isl. Alone	697	0.07
Some Other Race Alone	31,709	3.41
Two or More Races	46,412	4.99
<b>2010 Est. Pop Hisp or Latino by Origin</b>		
	930,074	
Not Hispanic or Latino	857,155	92.16
Hispanic or Latino:	72,919	7.84
Mexican	59,475	81.56
Puerto Rican	2,864	3.93
Cuban	406	0.56
All Other Hispanic or Latino	10,174	13.95
<b>2010 Est. Hisp or Latino by Single Race Class</b>		
	72,919	
White Alone	31,729	43.51
Black or African American Alone	1,190	1.63
American Indian and Alaska Native Alone	2,255	3.09
Asian Alone	153	0.21
Native Hawaiian and Other Pacific Islander Alone	69	0.09
Some Other Race Alone	31,077	42.62
Two or More Races	6,446	8.84

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Description	Total	
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<b>2010 Est. Pop. Asian Alone Race by Cat</b>	14,061	
Chinese, except Taiwanese	2,110	15.01
Filipino	1,102	7.84
Japanese	594	4.22
Asian Indian	3,016	21.45
Korean	1,436	10.21
Vietnamese	2,703	19.22
Cambodian	91	0.65
Hmong	868	6.17
Laotian	415	2.95
Thai	246	1.75
All Other Asian Races Including 2+ Category	1,480	10.53
<b>2010 Est. Population by Ancestry</b>	930,074	
Pop, Arab	4,381	0.47
Pop, Czech	1,921	0.21
Pop, Danish	1,428	0.15
Pop, Dutch	11,629	1.25
Pop, English	65,827	7.08
Pop, French (except Basque)	14,791	1.59
Pop, French Canadian	1,801	0.19
Pop, German	102,366	11.01
Pop, Greek	2,153	0.23
Pop, Hungarian	712	0.08
Pop, Irish	80,439	8.65
Pop, Italian	12,761	1.37
Pop, Lithuanian	234	0.03
Pop, United States or American	77,580	8.34
Pop, Norwegian	5,080	0.55
Pop, Polish	6,326	0.68
Pop, Portuguese	288	0.03
Pop, Russian	2,276	0.24
Pop, Scottish	13,458	1.45
Pop, Scotch-Irish	13,358	1.44
Pop, Slovak	93	0.01
Pop, Sub-Saharan African	2,699	0.29
Pop, Swedish	6,290	0.68
Pop, Swiss	1,432	0.15
Pop, Ukrainian	1,064	0.11
Pop, Welsh	2,442	0.26
Pop, West Indian (exc Hisp groups)	3,424	0.37
Pop, Other ancestries	337,781	36.32

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Description	Total	
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<b>2010 Est. Population by Ancestry</b>		
Pop, Ancestry Unclassified	156,040	16.78
<b>2010 Est. Pop Age 5+ by Language Spoken At Home</b>	860,414	
Speak Only English at Home	790,033	91.82
Speak Asian/Pac. Isl. Lang. at Home	8,909	1.04
Speak IndoEuropean Language at Home	9,313	1.08
Speak Spanish at Home	47,471	5.52
Speak Other Language at Home	4,688	0.54
<b>2010 Est. Population by Sex</b>	930,074	
Male	456,789	49.11
Female	473,285	50.89
<b>2010 Est. Population by Age</b>	930,074	
Age 0 - 4	69,660	7.49
Age 5 - 9	66,081	7.10
Age 10 - 14	63,604	6.84
Age 15 - 17	38,779	4.17
Age 18 - 20	37,195	4.00
Age 21 - 24	47,695	5.13
Age 25 - 34	124,558	13.39
Age 35 - 44	120,588	12.97
Age 45 - 54	132,352	14.23
Age 55 - 64	109,803	11.81
Age 65 - 74	65,968	7.09
Age 75 - 84	38,020	4.09
Age 85 and over	15,771	1.70
Age 16 and over	717,927	77.19
Age 18 and over	691,950	74.40
Age 21 and over	654,755	70.40
Age 65 and over	119,759	12.88
<b>2010 Est. Median Age</b>	36.45	
<b>2010 Est. Average Age</b>	37.30	

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Description	Total	
	CBS	%
<b>2010 Est. Male Population by Age</b>	456,789	
Age 0 - 4	35,652	7.80
Age 5 - 9	33,860	7.41
Age 10 - 14	32,674	7.15
Age 15 - 17	19,873	4.35
Age 18 - 20	19,476	4.26
Age 21 - 24	24,529	5.37
Age 25 - 34	62,650	13.72
Age 35 - 44	59,881	13.11
Age 45 - 54	64,960	14.22
Age 55 - 64	52,525	11.50
Age 65 - 74	30,380	6.65
Age 75 - 84	15,397	3.37
Age 85 and over	4,932	1.08
<b>2010 Est. Median Age, Male</b>	34.95	
<b>2010 Est. Average Age, Male</b>	36.00	
<b>2010 Est. Female Population by Age</b>	473,285	
Age 0 - 4	34,008	7.19
Age 5 - 9	32,221	6.81
Age 10 - 14	30,930	6.54
Age 15 - 17	18,906	3.99
Age 18 - 20	17,719	3.74
Age 21 - 24	23,166	4.89
Age 25 - 34	61,908	13.08
Age 35 - 44	60,707	12.83
Age 45 - 54	67,392	14.24
Age 55 - 64	57,278	12.10
Age 65 - 74	35,588	7.52
Age 75 - 84	22,623	4.78
Age 85 and over	10,839	2.29
<b>2010 Est. Median Age, Female</b>	37.93	
<b>2010 Est. Average Age, Female</b>	38.50	

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Description	Total	
	CBS	%
<b>2010 Est. Pop Age 15+ by Marital Status</b>	730,729	
Total, Never Married	185,616	25.40
Males, Never Married	100,900	13.81
Females, Never Married	84,716	11.59
Married, Spouse present	373,149	51.07
Married, Spouse absent	31,467	4.31
Widowed	46,035	6.30
Males Widowed	9,397	1.29
Females Widowed	36,638	5.01
Divorced	94,462	12.93
Males Divorced	39,347	5.38
Females Divorced	55,115	7.54
<b>2010 Est. Pop. Age 25+ by Edu. Attainment</b>	607,060	
Less than 9th grade	26,749	4.41
Some High School, no diploma	49,629	8.18
High School Graduate (or GED)	186,033	30.64
Some College, no degree	144,492	23.80
Associate Degree	50,429	8.31
Bachelor's Degree	103,437	17.04
Master's Degree	30,492	5.02
Professional School Degree	10,663	1.76
Doctorate Degree	5,136	0.85
<b>2010 Est Pop Age 25+ by Edu. Attain, Hisp. or Lat</b>	35,967	
Less than 9th grade	9,834	27.34
Some High School, no diploma	5,606	15.59
High School Graduate (or GED)	9,474	26.34
Some College, no degree	4,743	13.19
Associate Degree	1,528	4.25
Bachelor's Degree	3,538	9.84
Graduate or Professional Degree	1,244	3.46

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Description	Total CBS	%
<b>Households</b>		
2015 Projection	377,795	
2010 Estimate	364,818	
2000 Census	337,215	
1990 Census	297,252	
Growth 2010-2015	3.56%	
Growth 2000-2010	8.19%	
Growth 1990-2000	13.44%	
<b>2010 Est. Households by Household Type</b>	364,818	
Family Households	250,505	68.67
Nonfamily Households	114,313	31.33
<b>2010 Est. Group Quarters Population</b>	16,562	
<b>2010 HHs by Ethnicity, Hispanic/Latino</b>	20,549	5.63
<b>2010 Est. HHs by HH Income</b>	364,818	
Income Less than \$15,000	46,635	12.78
Income \$15,000 - \$24,999	43,320	11.87
Income \$25,000 - \$34,999	43,494	11.92
Income \$35,000 - \$49,999	60,073	16.47
Income \$50,000 - \$74,999	72,384	19.84
Income \$75,000 - \$99,999	42,616	11.68
Income \$100,000 - \$124,999	25,070	6.87
Income \$125,000 - \$149,999	11,926	3.27
Income \$150,000 - \$199,999	9,355	2.56
Income \$200,000 - \$499,999	8,142	2.23
Income \$500,000 and more	1,803	0.49
<b>2010 Est. Average Household Income</b>	\$62,418	
<b>2010 Est. Median Household Income</b>	\$47,225	
<b>2010 Est. Per Capita Income</b>	\$24,679	

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Description	Total	
	CBS	%
<b>2010 Median HH Inc by Single Race Class. or Ethn</b>		
White Alone	50,435	
Black or African American Alone	30,113	
American Indian and Alaska Native Alone	40,865	
Asian Alone	53,185	
Native Hawaiian and Other Pacific Islander Alone	31,132	
Some Other Race Alone	37,559	
Two or More Races	42,005	
Hispanic or Latino	36,345	
Not Hispanic or Latino	47,951	
<b>2010 Est. Family HH Type, Presence Own Children</b>		
	250,505	
Married-Couple Family, own children	79,343	31.67
Married-Couple Family, no own children	110,704	44.19
Male Householder, own children	9,023	3.60
Male Householder, no own children	8,079	3.23
Female Householder, own children	27,251	10.88
Female Householder, no own children	16,105	6.43
<b>2010 Est. Households by Household Size</b>		
	364,818	
1-person household	97,346	26.68
2-person household	121,835	33.40
3-person household	61,766	16.93
4-person household	50,291	13.79
5-person household	22,067	6.05
6-person household	7,720	2.12
7 or more person household	3,793	1.04
<b>2010 Est. Average Household Size</b>		
	2.50	

# Pop-Facts: Demographic Snapshot 2010 Report

Tulsa Metro

CBS, (see appendix for geographies), aggregate

Description	Total	
	CBS	%
<b>2010 Est. Households by Presence of People</b>	364,818	
<b>Households with 1 or more People under Age 18:</b>	124,179	34.04
Married-Couple Family	82,565	66.49
Other Family, Male Householder	10,066	8.11
Other Family, Female Householder	30,280	24.38
Nonfamily, Male Householder	553	0.45
Nonfamily, Female Householder	715	0.58
<b>Households no People under Age 18:</b>	240,639	65.96
Married-Couple Family	100,838	41.90
Other Family, Male Householder	6,445	2.68
Other Family, Female Householder	11,663	4.85
Nonfamily, Male Householder	55,326	22.99
Nonfamily, Female Householder	66,367	27.58
<b>2010 Est. Households by Number of Vehicles</b>	364,818	
No Vehicles	23,314	6.39
1 Vehicle	122,029	33.45
2 Vehicles	143,799	39.42
3 Vehicles	53,969	14.79
4 Vehicles	15,527	4.26
5 or more Vehicles	6,180	1.69
<b>2010 Est. Average Number of Vehicles</b>	1.84	
<b>Family Households</b>		
2015 Projection	260,813	
2010 Estimate	250,505	
2000 Census	230,791	
1990 Census	208,254	
Growth 2010-2015	4.11%	
Growth 2000-2010	8.54%	
Growth 1990-2000	10.82%	
<b>2010 Est. Families by Poverty Status</b>	250,505	
2010 Families at or Above Poverty	224,413	89.58
2010 Families at or Above Poverty with Children	105,104	41.96
2010 Families Below Poverty	26,092	10.42
2010 Families Below Poverty with Children	21,394	8.54

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Description	Total	
	CBS	%
<b>2010 Est. Pop Age 16+ by Employment Status</b>	717,927	
In Armed Forces	427	0.06
Civilian - Employed	456,220	63.55
Civilian - Unemployed	21,063	2.93
Not in Labor Force	240,217	33.46
<b>2010 Est. Civ Employed Pop 16+ Class of Worker</b>	451,273	
For-Profit Private Workers	337,965	74.89
Non-Profit Private Workers	34,206	7.58
Local Government Workers	27,083	6.00
State Government Workers	16,008	3.55
Federal Government Workers	6,969	1.54
Self-Emp Workers	28,028	6.21
Unpaid Family Workers	1,014	0.22
<b>2010 Est. Civ Employed Pop 16+ by Occupation</b>	451,273	
Architect/Engineer	10,348	2.29
Arts/Entertain/Sports	6,819	1.51
Building Grounds Maint	14,935	3.31
Business/Financial Ops	20,570	4.56
Community/Soc Svcs	8,245	1.83
Computer/Mathematical	9,414	2.09
Construction/Extraction	28,217	6.25
Edu/Training/Library	22,444	4.97
Farm/Fish/Forestry	1,107	0.25
Food Prep/Serving	23,735	5.26
Health Practitioner/Tec	22,287	4.94
Healthcare Support	10,308	2.28
Maintenance Repair	19,836	4.40
Legal	5,736	1.27
Life/Phys/Soc Science	2,174	0.48
Management	41,915	9.29
Office/Admin Support	70,488	15.62
Production	36,760	8.15
Protective Svcs	7,368	1.63
Sales/Related	50,431	11.18
Personal Care/Svc	12,866	2.85
Transportation/Moving	25,270	5.60

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Description	Total	
	CBS	%
<b>2010 Est. Pop 16+ by Occupation Classification</b>	451,273	
Blue Collar	110,083	24.39
White Collar	270,871	60.02
Service and Farm	70,319	15.58
<b>2010 Est. Workers Age 16+, Transp. To Work</b>	443,627	
Drove Alone	359,499	81.04
Car Pooled	51,673	11.65
Public Transportation	1,982	0.45
Walked	7,258	1.64
Bicycle	711	0.16
Other Means	6,413	1.45
Worked at Home	16,091	3.63
<b>2010 Est. Workers Age 16+ by Travel Time to Work *</b>		
Less than 15 Minutes	134,678	
15 - 29 Minutes	190,036	
30 - 44 Minutes	69,555	
45 - 59 Minutes	19,416	
60 or more Minutes	15,585	
<b>2010 Est. Avg Travel Time to Work in Minutes</b>	22.55	
<b>2010 Est. Tenure of Occupied Housing Units</b>	364,818	
Owner Occupied	244,894	67.13
Renter Occupied	119,924	32.87
<b>2010 Owner Occ. HUs: Avg. Length of Residence</b>	15	
<b>2010 Renter Occ. HUs: Avg. Length of Residence</b>	6	

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Description	Total CBS	%
<b>2010 Est. All Owner-Occupied Housing Values</b>	244,894	
Value Less than \$20,000	8,360	3.41
Value \$20,000 - \$39,999	14,384	5.87
Value \$40,000 - \$59,999	23,026	9.40
Value \$60,000 - \$79,999	25,253	10.31
Value \$80,000 - \$99,999	30,407	12.42
Value \$100,000 - \$149,999	66,793	27.27
Value \$150,000 - \$199,999	34,155	13.95
Value \$200,000 - \$299,999	26,304	10.74
Value \$300,000 - \$399,999	7,717	3.15
Value \$400,000 - \$499,999	3,380	1.38
Value \$500,000 - \$749,999	3,376	1.38
Value \$750,000 - \$999,999	965	0.39
Value \$1,000,000 or more	774	0.32
<b>2010 Est. Median All Owner-Occupied Housing Value</b>	\$115,733	
<b>2010 Est. Housing Units by Units in Structure</b>	402,507	
1 Unit Attached	8,088	2.01
1 Unit Detached	288,088	71.57
2 Units	5,937	1.48
3 or 4 Units	13,553	3.37
5 to 19 Units	38,266	9.51
20 to 49 Units	9,130	2.27
50 or More Units	11,000	2.73
Mobile Home or Trailer	28,037	6.97
Boat, RV, Van, etc.	408	0.10
<b>2010 Est. Housing Units by Year Structure Built</b>	402,507	
Housing Unit Built 2000 or later	51,496	12.79
Housing Unit Built 1990 to 1999	51,572	12.81
Housing Unit Built 1980 to 1989	66,088	16.42
Housing Unit Built 1970 to 1979	84,453	20.98
Housing Unit Built 1960 to 1969	49,247	12.24
Housing Unit Built 1950 to 1959	47,035	11.69
Housing Unit Built 1940 to 1949	22,099	5.49
Housing Unit Built 1939 or Earlier	30,517	7.58
<b>2010 Est. Median Year Structure Built **</b>	1976	

\*This row intentionally left blank. No total category data is available.

\*\*1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.



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Project Code: 2010 Tulsa Metro

Prepared For: Cary

Prepared By:

Nielsen Solution Center 1 800 866 6511

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Tulsa Metro

## Appendix: Area Listing

### Area Name:

Type: List - Core Based Statistical Areas      Reporting Detail: Aggregate      Reporting Level: Core Based Statistical Areas

<u>Geography Code</u>	<u>Geography Name</u>	<u>Geography Code</u>	<u>Geography Name</u>
46140	Tulsa, OK		

### Project Information:

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Site: 1

Order Number: 969378779



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